Dog Grooming Website Plan

# Your Name: Allison Rogers

# Name of the Dog Grooming Business: Happy Pets

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: contact information

Idea 2: location

Idea 3: list and pictures of grooming services offered

Idea 4: online shop

Idea 5: daycare services

# Website Plan

|  |  |  |
| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | Get people to come and get stuff for their dogs (selling stuff) |
| Target Audience | Describe the target audience (age, gender, demographics) | Dog owners |
| Graphics | What graphics will you use on the website? | pictures |
| Color | What colors will you use within the site to enhance the purpose and brand? | Bright orange and pink; black and white |
| Accessibility | How will the website accommodate people with disabilities? | Text to speech; have descriptions in text |
| Project Timeline | Identify the project timeline | End of semester |

# Wireframe

Sketch the wireframe for the home page below.

footer

Text body

pictures

pictures

picture

navigation

Banner/title

Logo

# Site map

Create a site map for the website below.

HOME

GROOMING

DAYCARE

SHOPPING